

ECOTOURISM AND SUSTAINABLE TOURISM GUIDELINES

AN ANNOTATED BIBLIOGRAPHY

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THE ECOTOURISM SOCIETY

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Guidelines Project © 1998**

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Introduction

This annotated bibliography contains information about published literature and other sources with relevance to Caribbean ecotourism and sustainable tourism guidelines. The general theme of the bibliography is the management of tourism through sustainable tourism frameworks with a focus on references applicable to the Caribbean guidelines project coordinated by The Ecotourism Society and funded by Ocean Fund in 1998. The practical element of sustainable tourism, which involves moving from theoretical constructs to application in particular situations, has spurred a number of initiatives to define, to encourage and to monitor sustainability. These approaches to application can be divided into three groups: principle-based, managerial and scientific.

Principle-based approaches in sustainable tourism/ecotourism require all activities, regardless of their scale, to respect the principles and to follow guidelines or codes of conduct where they exist. The *Charter on Sustainable Tourism* is an example of this kind of approach. The bibliography identifies several relevant examples and also collections which contain examples of environmental principles, guidelines and codes of conduct. While principles are the foundational statements of belief about what tourism should be, guidelines indicate expectations about behaviour and codes of conduct set out specific actions that should be taken to comply with the principles. Given that The Ecotourism Society intends to develop a set of guidelines for marine ecotourism in the Caribbean, with potential for wider applications, this bibliography highlights the principle-based approach.

Managerial initiatives comprise those that focus upon standards of practice which, if followed, will assure achievement of sustainable tourism/ecotourism goals. The focal point of all managerial initiatives is the individual organization which is expected to manage its environmental impact throughout all of its activities. Examples discussed in the bibliography

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include industry standards, environmental audits and “best practices” management.

The scientific perspective recognizes that if sustainability is to be a policy or legislative goal, it will require not only a definition, but also an understanding of cause and effect relationships in ecosystems. This category is covered least in this bibliography and appears in references to sustainability indicators.

Also included are other items of relevance generally to questions about controlling environmental and social costs of tourism, and environmental management in the Caribbean. While most of the sources cited have been published in traditional formats, the bibliography also includes several Web sites.

The authors wish to thank Steve Kingston for his assistance in compiling records, and Elizabeth Halpenny of The Ecotourism Society and Peter Mason of Massey University, New Zealand for their careful reviews of the document. Also Royal Caribbean International and Celebrity Cruises should be acknowledged for their financial sponsorship of this project via Ocean Fund.

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Reference	Anderson, E. M. (1994). <u>Towards Self-regulation for Sustainable Tourism</u> . Proceedings from the Ecodollars Management Industry. Association of Australia, Queensland, 1994.
Key Words	tourism, sustainable, regulation, code of practice
Purpose	<ul style="list-style-type: none">• to discuss the role of the tourism industry in providing environmental protection through a regulatory practice shared between industry and government
Content	<ul style="list-style-type: none">• a list of the Principles of Environmental Management published by the Business Council of Australia• a discussion of the systematic approach to environmental management, with the major focus on best practice environmental management, specification for environmental management systems, and accredited licensee• a discussion of the challenge this presents for the tourism industry
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Beck, P. J. (1990). Regulating one of the last tourism frontiers: Antarctica. <u>Applied Geography</u> 10, 343-356.
Key Words	tourism, regulation, Antarctica
Purpose	<ul style="list-style-type: none">• to provide an outline of the current regulations for and management of tourism and the debates over approaches to future tourism guidelines in Antarctica
Content	<ul style="list-style-type: none">• a discussion of the current Antarctic regulations and guidelines for tourist activities• an outline of the weaknesses of the existing code of behaviour• a discussion of the respective merits of either the adoption of more comprehensive national legislation or the introduction of an international Antarctic tourism regime
Other	

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Reference	Boo, E. (1994). <u>The Ecotourism Boom: Planning for Development and Management. Wildlands and Human Needs Technical Paper Series (Paper #2)</u> . Washington D.C., U.S.A.: World Wildlife Fund.
Key Words	ecotourism, guidelines, management
Purpose	<ul style="list-style-type: none"> • to review general issues and components of ecotourism • to create an ecotourism strategy for protected areas to better manage tourists
Content	<ul style="list-style-type: none"> • a review of ecotourism to date • a description of potential benefits and costs of ecotourism • an outline of the role of conservationists in ecotourism • a description of guidelines to assist park managers develop an ecotourism strategy
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Borja, J.F.C. and Sanchez, M.M. (1993). Geocodynamic assessment to improve the landscape tourist resources in Cancun, Yucatan Peninsula, Mexico. In P.P. Wong, <u>Tourism vs Environment: The Case for Coastal Areas</u> (pp. 55-65). Dordrecht, Netherlands: Kluwer Academic Publishers.
Key Words	coastal zone, planning
Purpose	<ul style="list-style-type: none">• to examine the coastal environment of Cancun in order to present opportunities and barriers for tourism planning
Content	<ul style="list-style-type: none">• a description of the development of tourism and the regional setting of Cancun• an examination of the features of the coastal environment• a discussion of the proposed master plan and policies to protect the environment from tourism
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Bottrill, C. G., and Pearce D. G. (1995). Ecotourism: Towards a key elements approach to operationalising the concept. <u>Journal of Sustainable Tourism</u> , 3(1), 45-54.
Key Words	ecotourism
Purpose	<ul style="list-style-type: none">• to operationalize the concept of ecotourism
Content	<ul style="list-style-type: none">• a classification based on a set of measurable key elements covering the participant, operator, and resource management perspectives• a description of the survey of 22 nature-based tourism operators in British Columbia• the results and highlights from the study (eg. only five of the 22 ventures surveyed were classified as providing ecotourism; the majority of ventures were excluded based on a protected area criterion)
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Brandon, K., and Margoluis R. (1996). <u>Structuring ecotourism success: Framework for analysis</u> . Plenary paper presented at “The Ecotourism Equation: Measuring the Impacts” International Society of Tropical Foresters, Yale University, New Haven, Connecticut, April 12-14, 1996.
Key Words	ecotourism, conservation, benefits
Purpose	<ul style="list-style-type: none">• to argue that the distinguishing feature of ecotourism should be that it benefits biodiversity conservation
Content	<ul style="list-style-type: none">• an outline of five benefits to conservation which should be evident in any tourism activity which claims to be ecotourism• an outline of steps which need to be undertaken during project design which help identify links between project design and project evaluation
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Briassoulis, H. (1995). The environmental internalities of tourism: Theoretical analysis and policy implications. In H. Coccossis, and P. Nijkamp, <u>Sustainable Tourism Development</u> (pp.25-39). Brookfield, U.S.A.: Avebury.
Key Words	tourism policy, sustainable tourism
Purpose	<ul style="list-style-type: none"> • to conceptualize the issue of tourism’s internalities • to offer a theoretical analysis of the tourism-environment relationship • to suggest appropriate planning and policy approaches to achieve sustainable tourism development
Content	<ul style="list-style-type: none"> • a discussion of tourism’s features and its differences from other economic sectors • an analysis of the tourism-environment relationship and clarification of the distinction between the environmental externalities and internalities of tourism • an outline of public and private sector policies needed for effective tourism planning and management • a discussion of future research directions
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Buhalis, D., and Fletcher J. (1995). Environmental impacts on tourist destinations: An economic analysis. In H. Coccossis, and P. Nijkamp, <u>Sustainable Tourism Development</u> (pp.3-24). Brookfield, U.S.A.: Avebury.
Key Words	tourism, impacts, sustainable development
Purpose	<ul style="list-style-type: none"> • to argue that environmental impacts of tourism can be generated within sectors directly or indirectly related to the tourism industry • to assess the environmental impacts of tourism with an input-output model
Content	<ul style="list-style-type: none"> • a discussion of the relationship between tourism and the environment • an illustration of the major factors which affect the environmental assets at a destination level, namely local people, tourists, local enterprises, tour operators, and national tourist organizations • an outline of the major economic factors which influence the environment in the tourism destination • an outline of some of the major tourism trends and strategies worldwide
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Cater, E., and Lowman, G. (1994). <u>Ecotourism: A Sustainable Option?</u> Toronto, Canada: John Wiley & Sons.
Key Words	ecotourism, sustainable development
Purpose	<ul style="list-style-type: none">• provide a compilation of papers mainly from the proceedings of a Royal Geographical Society conference on ecotourism
Content	<ul style="list-style-type: none">• definitions of ecotourism and sustainability• a description of the four possible outcomes (win-win, win-lose, lose-win, and lose-lose) between environmental and developmental interests• several papers on the state of ecotourism in the world• a paper on environmentally responsible marketing of tourism• several papers on ecotourism in various destinations around the world, including the Caribbean basin (chapter 10)
Other	<ul style="list-style-type: none">• description of contributors

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Conlin, M.V. (1996). Revitalizing Bermuda: Tourism policy planning in a mature island destination. In L.C. Harrison and W. Husbands, <u>Practicing Responsible Tourism: International Case Studies in Tourism Planning, Policy and Development</u> (pp. 80-102). Toronto, Canada: John Wiley & Sons, Inc.
Key Words	planning, policy, tourism growth, Bermuda
Purpose	<ul style="list-style-type: none">• to examine planning and policy issues related to small island destinations
Content	<ul style="list-style-type: none">• a discussion of a variety of planning theories and• a history of tourism development and policy in Bermuda, including the work of the Tourism Planning Committee• a discussion of future growth strategies and the potential for inclusive community planning
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Consulting and Audit Canada (1996). <u>What Tourism Managers Need to Know: A Practical Guide to the Development and Use of Indicators of Sustainable Tourism</u> . Madrid, Spain: World Tourism Organization.
Key Words	tourism, indicators, sustainable tourism
Purpose	<ul style="list-style-type: none"> • to facilitate the development of practical indicators for the sustainable management of tourist destinations • to guide managers and administrators in the use of indicators in decisions regarding tourism and the environment
Content	<ul style="list-style-type: none"> • a description of core indicators of sustainable tourism (site protection, stress, use intensity, social impact, development control, waste management, planning process, critical ecosystems, consumer satisfaction, local satisfaction, tourism contribution to local economy, carrying capacity, site stress, and attractivity) • a short description of supplementary of destination-specific indicators, including ecosystem-specific indicators and site-specific management indicators
Other	<ul style="list-style-type: none"> • supplementary indicators of sustainable tourism • summaries of pilot studies • key barriers to sustainable tourism • glossary of indicator types

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	D'Amore, L. J. (1993). A code of ethics and guidelines for socially and environmentally responsible tourism. <u>Journal of Travel Research</u> 31,64-66.
Key Words	ecotourism, code of ethics
Purpose	<ul style="list-style-type: none"> • to describe efforts at the global scale, and particularly in Canada, to develop guidelines and codes of ethics to shape ecotourism
Content	<ul style="list-style-type: none"> • general data on global environmental changes • a description of responses of the world tourism industry and Canada to the challenge outlined by the Brundtland Commission • examples of realized benefits to companies demonstrating environmental responsibility
Other	<ul style="list-style-type: none"> • contact address for Tourism Industry Association of Canada

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Davis, P. B. (1995). Antarctic visitor behaviour: Are guidelines enough? <u>Polar Record</u> 31(178), 327-334.
Key Words	tourism, guidelines, visitor management, Antarctic
Purpose	<ul style="list-style-type: none"> • to provide results from a visitor survey on tourists' assessments of their own behaviour and that of other tourists • to discuss the effectiveness of voluntary visitor guidelines developed by an industry association (International Association of Antarctic Tour Operators)
Content	<ul style="list-style-type: none"> • a general discussion of visitor management in the Antarctic • a description of the effects of sex, age, educational level, and cruise trip on guideline violation or adherence • a discussion of the management challenges presented by potential passenger violations of guidelines
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Dickinson, G. (1995). Environmental impacts in the Loch Lomond area of Scotland. In H. Coccossis, and P. Nijkamp, <u>Sustainable Tourism Development</u> (pp.159-168). Brookfield, U.S.A.: Avebury.
Key Words	tourism, impacts, case study, management
Purpose	<ul style="list-style-type: none"> • to examine the nature of recreational impacts, their role in overall environmental change in the area, and resource management strategies for the Loch Lomond region
Content	<ul style="list-style-type: none"> • an examination of recreation and tourism in the Loch Lomond area, environmental impacts, recreation and other factors causing environmental degradation, and recreation and conservation management strategies and systems
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Driml, S. and Common, M. (1996). Ecological economics criteria for sustainable tourism: Application to the Great Barrier Reef and Wet Tropics World Heritage Areas, Australia. <u>Journal of Sustainable Tourism</u> 4(1), 3-16.
Key Words	tourism, sustainable, Australia
Purpose	<ul style="list-style-type: none"> • to examine the extent to which tourism in the Great Barrier Reef and Wet Tropics World Heritage Areas is sustainable
Content	<ul style="list-style-type: none"> • definitions of sustainable tourism and protected areas • an outline of principles and characteristics of sustainable tourism • a description of tourism and its management in the two heritage areas
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Eagles, P. F. J. (1995). <u>Management in parks: The experience in Australia</u> . Paper presented to State of Western Australia Annual Tourism Conference on June 9, 1995: Perth, Australia.
Key Words	ecotourism, issues, management
Purpose	<ul style="list-style-type: none"> • to discuss the most important issues regarding existing management structure of nature-based tourism in parks
Content	<ul style="list-style-type: none"> • an outline of travel motives and motivations of Canadian tourists • a discussion of limits of acceptable change and park zoning, management of tourist use, allocation of tourism access, market specialization, management of recreation conflict, enforcement and monitoring of policies and programmes, consumer assurance of quality, facility design, community development, financial viability, and public and private sector cooperation
Other	<ul style="list-style-type: none"> • list of references

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Eagles, P. F. J., and Nilsen P. (1997). <u>Ecotourism: An Annotated Bibliography for Planners and Managers</u> . (4th edition) North Bennington, Vermont: The Ecotourism Society.
Key Words	ecotourism, bibliography, planning, management, development, infrastructure, economics, conservation, marketing
Purpose	<ul style="list-style-type: none">• an annotated bibliography reflecting growing interest in ecotourism as a global conservation and sustainable development tool
Content	<ul style="list-style-type: none">• list of 384 ecotourism related publications and presentations
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Edwards, F., editor, (1988). <u>Environmentally Sound Tourism in the Caribbean</u> . Proceedings of the Workshop on Environmentally Sound Tourism Development, April 1987, Barbados. Calgary, Alberta: The University of Calgary Press.
Key Words	environmentally sound tourism, Caribbean, management
Purpose	<ul style="list-style-type: none"> • objectives of the conference were to identify and strengthen strategies for intergrating tourism and the environment and to promote better coordination between tourism development and management of the environment
Content	<ul style="list-style-type: none"> • nine chapters plus an introduction (not annotated separately) • an emphasis on understanding tourism patterns in the Caribbean and the planning challenges faced in the region
Other	<ul style="list-style-type: none"> • list of conference participants • report on a related conference (1985) • synthesis of workshop findings

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Edwards, J. (1996). Visitor management and the sustainable tourism agenda. In L. Briguglio, B. Archer, J. Jafari, and G. Wall, <u>Sustainable Tourism in Islands and Small States: Issues and Policies</u> (pp. 137-147). New York, U.S.A.: Pinter.
Key Words	sustainable tourism, visitor management
Purpose	<ul style="list-style-type: none"> • to discuss the role of visitor management in ameliorating the undesirable impacts of tourism and the potential for moving tourism towards a more sustainable approach
Content	<ul style="list-style-type: none"> • a brief discussion of the concept of sustainability • a review of various visitor management approaches from a range of clearly-defined destinations • a discussion of the balance between the needs of the visitor and the needs of the resource • a discussion of managing tourists on islands
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Farrell, T. (1995). A research framework to assess the biophysical impacts of nature-based tourism: A thesis project. In <u>Proceedings of the 1995 Northeastern Recreation Research Symposium</u> (General Technical Report NE-218, pp.267-273). Saratoga Springs, New York: United States Department of Agriculture.
Key Words	ecotourism, impacts, management
Purpose	<ul style="list-style-type: none"> • to propose a general research framework to set nature-based tourism industry standards, influence policy decision making, and establish linkages between biophysical impacts and the activities of nature tour operators, guides, and tourism
Content	<ul style="list-style-type: none"> • a discussion of the positive and negative biophysical impacts linked to tourism activities • a description of the general research framework design • an examination of a case study in Belize, Central America, to determine the availability of research related resources and consider factors affecting the proposed framework's ability to establish linkage between impacts and activities • recommendations for the general research framework

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	German Federal Agency for Nature Conservation. (1997). <u>Biodiversity and Tourism: Conflicts on the World's Seacoasts and Strategies for their Solution</u> . Berlin, Germany: Springer-Verlag.
Key Words	biodiversity, tourism protocol, sustainable development
Purpose	<ul style="list-style-type: none"> • to outline problems associated with tourism development along seacoasts and to present solutions to these problems
Content	<ul style="list-style-type: none"> • case studies examining tourism uses and solutions to problems • a discussion of legal aspects and the need for regulations • a review of the global situation regarding tourism and coastal biodiversity • a focus on European marine and coastal ecosystems
Other	<ul style="list-style-type: none"> • Appendices include tourism statistics for the Caribbean (Appendix E) and several relevant documents

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Harris, R., and Leiper, N. (1995). <u>Sustainable Tourism: An Australian Perspective</u> . Newton, U.S.A.: Butterworth-Heinemann.
Key Words	ecotourism, sustainable development
Purpose	<ul style="list-style-type: none"> • to examine how tourism industry businesses and organizations are responding to the challenge of linking development, environment, and society to promote the goal of sustainable development • to provide examples of how selected tourism industry associations, government departments, and conservation bodies have facilitated this response
Content	<ul style="list-style-type: none"> • an overview of sustainable development within the tourism industry • a description of 19 case studies to detail how selected firms and organizations have responded to the challenge of sustainable tourism development • case studies were selected to represent either a natural attraction and management authority, organization, accommodation provider, or tour operator
Other	<ul style="list-style-type: none"> • a suggested reading list on sustainable development and tourism

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Holder, J.S. (1996). Maintaining competitiveness in a new world order: Regional solutions to Caribbean tourism sustainability problems. In L.C. Harrison and W. Husbands, <u>Practicing Responsible Tourism: International Case Studies in Tourism Planning, Policy and Development</u> (pp. 145-173). Toronto, Canada: John Wiley & Sons, Inc.
Key Words	carrying capacity, waste disposal, coastal pollution, Caribbean
Purpose	<ul style="list-style-type: none"> • to examine issues related to the sustainability of tourism in the Caribbean • to address sustainability in a regional framework
Content	<ul style="list-style-type: none"> • a description of the history of tourism in the Caribbean region • an outline of current issues and perspectives • a discussion of product quality, profitability, regional promotion, transportation, security and linkages
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Hunter, C. (1997). Sustainable tourism as an adaptive paradigm. <u>Annals of Tourism Research</u> 24(4), 850-867.
Key Words	tourism, sustainable, principles and practices
Purpose	<ul style="list-style-type: none"> • to show that the concept of sustainable tourism has evolved in isolation from that of sustainable development, resulting in the emergence of a simplistic and inflexible paradigm of sustainable tourism which fails to account for specific circumstances
Content	<ul style="list-style-type: none"> • a discussion of reconnecting the concerns of sustainable tourism with those of sustainable development • a review of the foundations of sustainable development and a discussion of the implications for the principles and practice of sustainable tourism
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Hunter, C. and Green, H. (1995). <u>Tourism and the Environment</u> . New York, NY: Routledge.
Key Words	tourism, environment, sustainability, management
Purpose	<ul style="list-style-type: none"> • to provide an analysis of the relationship between tourism development and environmental quality, with sustainable tourism development as the central theme • to review relevant tourism and environmental management literature and discussions held at international conferences
Content	<ul style="list-style-type: none"> • a review of the impacts of tourism on the quality of the natural, built, and cultural resources which support tourism • a discussion of sustainable development and the principles and implications of sustainable tourism development • an outline of appropriate policy directions for sustainable tourism development • a discussion of land use planning and Environmental Impact Assessment as instruments in putting the principles of sustainable tourism development into practice
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	International Fund for Animal Welfare, Tethys Research Institute, and Europe Conservation (1996). <u>Report of the Workshop on the Scientific Aspects of Managing Whale Watching in Montecastello di Vibio, Italy 30th March - 4th April 1995</u> . East Sussex, United Kingdom: International Fund for Animal Welfare.
Key Words	whale watching, management
Purpose	<ul style="list-style-type: none"> • to develop a framework to guide the process of defining new rules and modifying existing rules for whale watching • to provide a list of recommendations for further research
Content	<ul style="list-style-type: none"> • an outline of the variables associated with whale-watching impacts • a list of parameters that can be used to measure the impacts of whale watching • a description of short-term and long-term impacts of whale watching and possible causal links • rules and recommendations for whale watching
Other	<ul style="list-style-type: none"> • list of workshop participants

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Johnston, M. E. (1997). Polar tourism regulation strategies: Controlling visitors through codes of conduct and legislation. <u>Polar Record</u> 33(184), 13-20.
Key Words	tourism, visitor management, Arctic, Antarctic
Purpose	<ul style="list-style-type: none"> • to summarize several approaches to visitor regulation in polar regions in order to illustrate the ways in which concerns about tourist impacts are being addressed
Content	<ul style="list-style-type: none"> • a description of tourist behaviour regulation and general issues of strategy effectiveness • an examination of the approaches to visitor regulation used in the Antarctic and on Svalbard as examples that may be of use in the further development of strategies in the Arctic • a discussion of an evolving strategy for control in the Northwest Territories, Canada
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Lake Superior Bi-National Program (1995). <u>Ecosystem Principles and Objectives: Indicators and Targets for Lake Superior</u> . Discussion Paper.
Key Words	ecosystem, principles, indicators, Lake Superior
Purpose	<ul style="list-style-type: none"> • to expand the broad objectives of ‘A Vision for Lake Superior’ into more specific principles and objectives • to facilitate progress towards a set of information ecosystem indicators with quantitative targets • to provide guidance for land and water management in Lake Superior ecosystems
Content	<ul style="list-style-type: none"> • a description of the general objectives and targets of the Lake Superior Work Group • a detailed outline of indicators and targets to meet the objectives for terrestrial wildlife, habitat, human health, sustainability, social infrastructure, and cultural values
Other	<ul style="list-style-type: none"> • list of contributors

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Leon, C., and Gonzalez M. (1995). Managing the environment in tourism regions: The case of the Canary Islands. <u>European Environment</u> 5, 171-177.
Key Words	tourism, environment, management, Canary Islands
Purpose	<ul style="list-style-type: none"> • to focus on the main environmental problems in the Canary Islands resulting from the development process and to show how local authorities are dealing with these problems
Content	<ul style="list-style-type: none"> • a list of the local and regional sources of environmental problems with respect to social, economic, geographical, and ecological aspects • a discussion of the main environmental issues faced by managers within the Canary Islands (e.g., waste management, water resources, water management, water legislation, land resources, land regulation, tourism act, and energy and transportation demands) • an outline of the Canary Islands Environmental Action Plan
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Lindberg, K., and Hawkins D.E. (1993). <u>Ecotourism: A Guide for Planners and Managers</u> . North Bennington, Vermont: The Ecotourism Society.
Key Words	ecotourism, principles, planning, management
Purpose	<ul style="list-style-type: none">• to fill the void in the practical aspects of ecotourism planning and management
Content	<ul style="list-style-type: none">• an outline of challenges in the field of ecotourism and advice on addressing them, including the tools to look at demand, use and impact, income distribution, resource inventory, policy formulation, planning, management, training, and local participation
Other	<ul style="list-style-type: none">• list and description of editors and contributors• country and site index

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Mason, P. (1994). A visitor code for the Arctic. <u>Tourism Management</u> 15(2), 93-97.
Key Words	tourism, codes of conduct, visitor management, Arctic
Purpose	<ul style="list-style-type: none">• to investigate the use of visitor codes as a technique in tourism management
Content	<ul style="list-style-type: none">• a discussion of the development of ecotourism in the context of the use of codes• a discussion of the nature and use of visitor codes in a number of developed and developing countries, including a critique of the use of the codes• a suggested draft of visitor codes for the Arctic that includes some ideas obtained from the author's own experiences and from the World Wide Fund for Nature Arctic Programme Director
Other	

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	Mason, P. (1997). Tourism codes of conduct in the Arctic and Sub-Arctic Region. <u>Journal of Sustainable Tourism</u> 5(2), 151-165.
Key Words	tourism, codes of conduct, Arctic
Purpose	<ul style="list-style-type: none"> • to investigate the nature and use of tourism codes of conduct in the Arctic and sub-Arctic region within the context of the Arctic Environmental Protection Strategy and the recently created Arctic Council • to consider tourism codes in relation to the World Wide Fund for Nature's initiative to develop Arctic tourism guidelines
Content	<ul style="list-style-type: none"> • a discussion of the scale and nature of tourism activities in the region and the environmental and socio-cultural impacts of tourism • a review of Arctic and sub-Arctic tourism codes of conduct with particular reference to aims, authorship, audience, and content • a discussion of issues in relation to the use, limitations, and potential for codes of conduct; including suggestions on overcoming problems
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Mason, P., and Mowforth, M. (1996). Codes of conduct in tourism. <u>Progress in Tourism and Hospitality Research 2</u> (2), 151-166.
Key Words	tourism, codes of conduct
Purpose	<ul style="list-style-type: none"> • to outline the types of organizations which have produced codes of conduct for use in the tourist industry
Content	<ul style="list-style-type: none"> • a discussion of codes of conduct aimed at the tourist, industry, and hosts • a presentation of the essential elements of each type of code • a disacussion of issues • essential elements include: monitoring and evaluation of codes of conduct, use of codes as a form of marketing, the regulation or voluntary self-regulation of the use of codes, and the variability between codes and the resulting need for coordination
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Mihalic, T. (1996). Ecological labeling in tourism. In L. Briguglio, B. Archer, J. Jafari, and G. Wall, <u>Sustainable Tourism in Islands and Small States: Issues and Policies</u> (pp. 197-205). New York, U.S.A.: Pinter.
Key Words	tourism, marketing, label
Purpose	<ul style="list-style-type: none"> • to discuss labelling of the tourist product from the ecological view point
Content	<ul style="list-style-type: none"> • definitions of the nature of the tourist product and the meaning of ecological labels • a description of the distinction between labels used for industry and those used for tourism • a discussion of the importance of labelling to small-island states
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Nitsch, B., and Straaten J. (1995). Rural tourism development: Using a sustainable tourism development approach. In H. Coccossis, and P. Nijkamp, <u>Sustainable Tourism Development</u> (pp.169-185). Brookfield, U.S.A.: Avebury.
Key Words	tourism, case studies, sustainable tourism
Purpose	<ul style="list-style-type: none"> • to investigate the implementation of sustainable tourism in La Sierra in La Rioja in Spain, and in the Northern Pennines in the United Kingdom
Content	<ul style="list-style-type: none"> • a description of previous field studies undertaken in La Sierra and the Northern Pennines in 1992 and 1993 • an investigation of how effectively sustainable tourism could be realized in these regions, the initiatives of regional authorities, and the role of the European Union in these regions • a discussion of the obstacles and barriers for attaining sustainable tourism in these regions
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Orams, M. B. (1995). Towards a more desirable form of ecotourism. <u>Tourism Management</u> 16(1), 3-8.
Key Words	ecotourism, definition
Purpose	<ul style="list-style-type: none">• to review definitions of the term ecotourism and present them as a continuum where, at one pole, all tourism can be viewed as ecotourism and, at the other, no tourism can be viewed as ecotourism
Content	<ul style="list-style-type: none">• a discussion of the origins and definitions of the term ecotourism• an outline of a conceptual framework describing the transition and form that ecotourism should take• a description of indicators which can be used to measure progress towards a more desirable state of ecotourism
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Orams, M. B. (1996). Using interpretation to manage nature-based tourism. <u>Journal of Sustainable Tourism</u> 4(2), 81-94.
Key Words	tourism, impact, management
Purpose	<ul style="list-style-type: none"> • to provide an argument for educating tourists as an effective means of reducing negative impacts on nature-based tourism
Content	<ul style="list-style-type: none"> • a discussion of the rapid growth of nature-based tourism and outline of concerns being expressed over the impacts of this industry • arguments for interpretation-based management strategies • an outline of several specific educational techniques • a list of questions for empirical research in the area of tourism management
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Parks Canada (1996). <u>Best Practices for Parks Canada Trails: A Spectrum of Appropriate Trail Activities, Services, and Facilities</u> . Canada: Parks Canada.
Key Words	parks, trails, best practice, guidelines
Purpose	<ul style="list-style-type: none"> • to provide a snapshot of appropriate visitor activities and services under the jurisdiction of Parks Canada that must be supported by trails and their associated facilities
Content	<ul style="list-style-type: none"> • an analysis of information on trail-related visitor activities, services, and facilities in National Parks, Historic Sites, and Canals • a description of guidelines for existing trail standards and for future trail installations and recapitalization of older trails • a presentation of a spectrum of best practice examples and standards that reflect harmony among protection of heritage values, public safety, visitor activity requirements, and aesthetics (such as scale, form, and texture) in ways that are appropriate to the setting
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Place, S.E. (1998). How sustainable is ecotourism in Costa Rica?. In C.M.Hall and A.A. Lew, <u>Sustainable Tourism: A Geographical Perspective</u> (pp. 107-118). New York, U.S.A.: Longman.
Key Words	ecotourism, parks, impacts, local people
Purpose	<ul style="list-style-type: none"> • to explore whether ecotourism is playing a role in economic development and providing benefits to local people
Content	<ul style="list-style-type: none"> • a description of ecotourism, park-based tourism and tourism generally in Costa Rica • a case study of the development of tourism in Tortuguero, on the Caribbean coast • an assessment of the sustainable tourism potential of Tortuguero
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Saleh, F., and Karwacki J. (1996). Revisiting the ecotourist: The case of Grasslands National Park. <u>Journal of Sustainable Tourism</u> 4(2), 61-80.
Key Words	ecotourism, profile, Grasslands National Park
Purpose	<ul style="list-style-type: none"> • to define the demographic, sociographic, and psychographic attributes of ecotourists, especially those who travel independently • to provide insight into travel motivations, preferences, and satisfaction pertaining to the ecotourist • to develop recommendations for ecotourism planners and managers
Content	<ul style="list-style-type: none"> • a review of recent literature on ecotourists • a summary of the results of two studies conducted in Grasslands National Park and comparison to existing knowledge on attributes of ecotourists • a discussion of the managerial implications that emerge from the two studies
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Sirakaya, E. (1997). Attitudinal compliance with ecotourism guidelines. <u>Annals of Tourism Research</u> 24(4), 919-950.
Key Words	ecotourism, guidelines
Purpose	<ul style="list-style-type: none"> • to examine the compliance attitudes of ecotourism operators with industry codes of conduct delineated in The Ecotourism Guidelines for Nature Based Tour Operators
Content	<ul style="list-style-type: none"> • a discussion of positive and negative influences of ecotourism • a discussion of the regulations, guidelines, and compliance of ecotourism operators including a summary of The Ecotourism Society's Ecotourism Guidelines for nature tour operators • a description of compliance theory and the research methodology
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Sirakaya, E. And Muzaffer, U. (1997). Can sanctions and rewards explain conformance behaviour of tour operators with ecotourism guidelines? <u>Journal of Sustainable Tourism</u> 5(4), 322-11.
Key Words	ecotourism, guidelines, compliance
Purpose	<ul style="list-style-type: none"> • to explore the value of sanctions and rewards as potential predictors of compliance behaviour among ecotourism operators
Content	<ul style="list-style-type: none"> • a discussion The Ecotourism Society guidelines for nature based tour • a description of utility theory, rewards and sanctions and their application to ecotourism operators • a discussion of the implications of results for management and policy options
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Splettstoesser, J. and Folks, M. C. (1994). Environmental guidelines for tourism in Antarctica. <u>Annals of Tourism Research</u> 21(2), 231-244.
Key Words	tourism, impact, guidelines, Antarctica
Purpose	<ul style="list-style-type: none">• to discuss the need for and the current environmental guidelines for tourism in Antarctica
Content	<ul style="list-style-type: none">• a discussion of the history of tourism in Antarctica• a discussion of the need for tourism guidelines• an outline of guidelines for Antarctic Tour Operators, Antarctic Visitors, and Conservation
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Stabler, M. J., and Goodall, B. (1996). Environmental auditing in planning for sustainable island tourism. In L. Briguglio, B. Archer, J. Jafari, and G. Wall, <u>Sustainable Tourism in Islands and Small States: Issues and Policies</u> (pp. 170-196). New York, U.S.A.: Pinter.
Key Words	sustainable tourism, planning, case studies
Purpose	<ul style="list-style-type: none"> • to examine how sustainable tourism might contribute to the introduction of environmental auditing by the industry in small island destinations, including the procedures for its conduct and the subsequent monitoring of its effects
Content	<ul style="list-style-type: none"> • a discussion of the role of planning in pursuing sustainable development and tourism's relationship to it • an outline of the tourism base and examination of environmental auditing within the context of small islands • examples to illustrate the current situation and the potential for implementing environmental auditing within existing planning structures • the identification of the organization and structure for developing auditing and the required private sector responses to ensure sustainable tourism development

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Sweeting, J. (n.d.). <u>Marine Ecotourism Information Package</u> . North Bennington, U.S.A.: The Ecotourism Society.
Key Words	ecotourism, marine, coral reefs
Purpose	<ul style="list-style-type: none">• to present guidelines for responsible marine ecotourists
Content	<ul style="list-style-type: none">• a description of coral reef and ecosystem destruction and the challenge facing marine ecotourism• an outline of general rules a responsible marine ecotourist should follow for wildlife viewing, recreational boating, and snorkeling/scuba diving• a description of how ecotourists can help ameliorate the problem of marine ecosystem degradation
Other	<ul style="list-style-type: none">• list of marine organizations

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The Ecotourism Society (n.d.). <u>A Collection of Ecotourism Guidelines</u> . North Bennington, U.S.A.: The Ecotourism Society.
Key Words	ecotourism, travel ethics, code of conduct/ethics, principles and practices
Purpose	<ul style="list-style-type: none"> • to provide a collection of papers outlining general guidelines and ethics with respect to travelers, tour operators, wildlife watchers, and people participating in ecotourist activities
Content	<ul style="list-style-type: none"> • lists of codes of conduct and ethics for ecotourists • an outline of principles and practices of ecotourism • guidelines for viewing wildlife, with specific papers on birding and protecting manatees • guidelines for specific ecotourist activities (recreational boating, diving, plant collecting, hiking and camping) • case studies of guidelines and codes of conduct in Antarctica and Gwaii Haanas/South Moresby National Park
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The Ecotourism Society (n.d.). <u>The Ecotourism Society Fact Sheet Collection</u> . Vermont, U.S.A.: The Ecotourism Society: North Bennington.
Key Words	ecotourism, ecotourist profile
Purpose	<ul style="list-style-type: none"> • to provide general ecotourism information and increase the understanding of patterns of ecotourism
Content	<ul style="list-style-type: none"> • a fact sheet on the importance of ecotourism in the global market • a profile of the general ecotourist • an outline of criteria helpful in seeking a responsible ecotourism operator • a list of rules to follow when participating in marine ecotourism activities • an inventory of ecotourism or nature-based tourism courses offered by universities in the U.S.A. and a description of the educational format and focus of these courses
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Thomlinson, E., and Donald G. (1996). The question of scale in ecotourism: Case study of two small ecotour operators in the Mundo Maya region of Central America. <u>Journal of Sustainable Tourism</u> 4(4), 183-200.
Key Words	ecotourism, scale, case study, Central America
Purpose	<ul style="list-style-type: none"> • to address the issue of scale in ecotourism with specific reference to the costs and benefits of large versus small-scale development, tour groups, and tour operators
Content	<ul style="list-style-type: none"> • a case study of two small ecotourism businesses operating in the Mundo Maya region of Central America • a discussion of comparisons based on organization, tours offered, owners' opinions, impacts, and issues pertaining to the Mundo Maya business environment • discussions of important policy, planning and marketing questions related to ecotourism and sustainable development in this destination, and on the general issue of scale
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Todd, S. E., and Williams P. W. (1996). From white to green: A proposed environmental management system framework for ski areas. <u>Journal of Sustainable Tourism</u> 4(3), 147-173.
Key Words	tourism, management, code of conduct, sustainable tourism
Purpose	<ul style="list-style-type: none"> • to describe the evolution of sustainable tourism from its concept to practice
Content	<ul style="list-style-type: none"> • a description of three phases to the evolution of sustainable tourism: development of principles, translation of principles into practice, and creation and implementation of environmental auditing or monitoring programmes • a discussion of the need for a systematic approach to managing the ski area industry in a sustainable fashion • a description of how managers may achieve an environmental management system • reports on the findings of a survey of Canadian and United States ski area managers concerning environmental management system activities in their operations
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	United Nations Environment Programme (1995). <u>Environmental Codes of Conduct for Tourism: Technical Report N°29</u> . Paris, France: United Nations Environment Programme.
Key Words	tourism, codes of conduct
Purpose	<ul style="list-style-type: none"> • to make available to governments, industry, and other parties a summary of tourism codes, and to provide those who wish to create new codes some guidance as to how this is best done
Content	<ul style="list-style-type: none"> • a review of existing codes of conduct at the national and international levels which relate to the industry as a whole and to particular sectors of the industry • a review of codes related to tourists and to host populations • suggestions of the key areas to be covered in developing codes of conduct for the industry and examples of clauses from existing codes which cover these areas • examples of programmes and initiatives carried out by governments, industry associations, companies, and Non-Governmental Organizations in support of sustainable tourism practices
Other	<ul style="list-style-type: none"> • list of references, useful addresses, and abbreviations • appendix on the World Tourism Organization's tourism bill of rights and tourist code

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Wahab, S. and Pigram, J.J. (1997). <u>Tourism Development and Growth: The Challenges of Sustainability</u> . London, England: Routledge.
Key Words	sustainable tourism
Purpose	<ul style="list-style-type: none">• to examine the concept of sustainability as related to tourism
Content	<ul style="list-style-type: none">• 16 chapters discussing sustainability and tourism• sections on trends in tourism and limits to growth; balancing growth with sustainability; opportunities and challenges; and perspectives on sustainable tourism
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Wilkinson, P.F. (1996). Graphical images of the Commonwealth Caribbean: The tourist area cycle of evolution. In L.C. Harrison and W. Husbands, <u>Practicing Responsible Tourism: International Case Studies in Tourism Planning, Policy and Development</u> (pp. 16-40). Toronto, Canada: John Wiley & Sons, Inc.
Key Words	cycle, destination, graphical images
Purpose	<ul style="list-style-type: none"> • to explore the usefulness of the cycle approach in understanding tourism patterns in the Commonwealth Caribbean • to use graphical images as illustration of the cycle concept
Content	<ul style="list-style-type: none"> • an outline of three models of tourist area cycle of evolution and a discussion of problems associated with these • a description of six case studies using data such visitor expenditures, stay over visitor numbers, total visitor arrivals and annual tourist nights • a discussion of the issues for destinations based on the data exploration
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Williams, P. W. (1992). Tourism and the environment: No place to hide. <u>World Leisure and Recreation</u> 34(2), 12-17.
Key Words	tourism, sustainable development
Purpose	<ul style="list-style-type: none"> • to outline some of the current environmental issues with an effect on the tourism industry and tourism's role in these • to recommend policy actions for the tourism industry to move toward a strategy of sustainable development
Content	<ul style="list-style-type: none"> • a discussion of the major environmental problems of today (i.e., atmospheric pollution, water pollution, deforestation, wildlife depletion, and soil erosion) • a discussion of policy and principles of environmental planning and management for tourism development
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	World Tourism Organization (1995). Strategy for survival: Agenda 21 for the travel and tourism industry. <u>World Tourism Organization News 5</u> , 9-12.
Key Words	tourism, sustainable development, principles, goals
Purpose	<ul style="list-style-type: none"> • to provide an in-depth look at travel and tourism's new approach to implementing the environmental action plan of the Rio Earth Summit in 1992 (i.e. Agenda 21)
Content	<ul style="list-style-type: none"> • an outline of three basic approaches to developing sustainable tourism (introduction of new regulations, use of free-market mechanisms, and industry-led voluntary programmes) • an outline of 12 principles of sustainable development • a discussion of the nine priorities for governments, NTAs and trade associations to follow in drafting and implementing their sustainable tourism programme • a discussion of ten priority action areas for private enterprises in the travel and tourism industry
Other	<ul style="list-style-type: none"> • information on obtaining a copy of the 78 page booklet of Agenda 21 for the Travel & Tourism Industry

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Ziffer, K. A. (1989). <u>Ecotourism: The Uneasy Alliance</u> . Conservation International: Ernst & Young.
Key Words	ecotourism, policy, strategies
Purpose	<ul style="list-style-type: none"> • to provide background for an evaluation of ecotourism's viability in promoting and financing conservation and economic development in less developed countries • to focus on the market for nature-based travel in the U.S. and the variables which determine the impact of travel on the destination
Content	<ul style="list-style-type: none"> • a definition of ecotourism • a description of markets for ecotourism • an outline of ecotourism market size and growth • a profile of ecotourists • a discussion of promoting and financing both conservation and economic development • a list of key success factors for an ecotourism program
Other	<ul style="list-style-type: none"> • bibliography

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Azkarate, T. (1995). One Europe Magazine: World Conference on Sustainable Tourism [WWW page]. URL http://www.informatic.rwth-aachen.de/AEGEE/articles/oe8/t-worldc.html
Key Words	sustainable tourism
Purpose	<ul style="list-style-type: none"> • to describe highlights from the First World Conference on Sustainable Tourism in Lanzarote Island
Content	<ul style="list-style-type: none"> • general facts on world tourism industry • a description of the main objectives of the conference (i.e., draw up bases for sustainable tourist development - with regard to natural resources, natural and cultural heritage and socio-economic development - and to promote the search for alternatives and new tourist products which respects the environment and cultural heritage) • a discussion of the charter, conclusions, and recommendations from the conference
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Conservation International (n.d.). Conservation International Field Reports: Ecotourism [WWW page]. URL http://www.conservation.org/web/fieldact/c-c_prog/Ecotouri.htm
Key Words	ecotourism, web site links
Purpose	<ul style="list-style-type: none"> • to promote ecotourism through education on conservation and sustainable development
Content	<ul style="list-style-type: none"> • discussions on ecotourism as a tool for conservation, history of Conservation International (CI), and CI's commitment to ecotourism as a tool for ecosystem conservation • examples of CI involvement in world conservation projects (e.g., Guatemala, Brazil, Indonesia, Philippines, Papua New Guinea) • a list of web site links (e.g., ecotourism highlights)
Other	<ul style="list-style-type: none"> • link to Conservation International home page

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The Earth Pledge Foundation (n.d.). Sustainable Tourism: What is it? [WWW page]. URL http://www.earthpledge.org/about/tourism.html
Key Words	sustainable tourism, web site links
Purpose	<ul style="list-style-type: none"> • to promote sustainable tourism
Content	<ul style="list-style-type: none"> • a discussion of what sustainable tourism is • web site links to various sustainable tourism articles (e.g., Overview of sustainable tourism, Regional solutions to Caribbean tourism, Marketing sustainable tourism, etc.)
Other	<ul style="list-style-type: none"> • Earth Pledge Foundation discussion on books about sustainable tourism

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Educational Communications (n.d.). Project Ecotourism [HOME page]. URL http://home.earthlink.net/~dragonflight/ecotour.htm
Key Words	ecotourism, responsible travel
Purpose	<ul style="list-style-type: none"> • to increase awareness of Project Ecotourism, an organization that promotes ecotourism to conserve ecosystems and wildlife and to assist local communities through responsible travel that preserves cultures and natural environments
Content	<ul style="list-style-type: none"> • a definition of ecotourism and description of the organization's goals and services • a description of ways to be responsible and ecological including a list of DOs and DON'Ts and questions for consumers to ask a tour company
Other	<ul style="list-style-type: none"> • link to the Educational Communications home page

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The Ecotourism Association of Australia (n.d.). The Ecotourism Association [LORENZ page]. URL http://lorenz.mur.csu.edu.au/ecotour/EAAHome.html
Key Words	ecotourism, codes of conduct, association, Australia, web site links
Purpose	<ul style="list-style-type: none"> • to provide an opportunity for members to get involved in all aspects of ecotourism and to develop an understanding of the ecotourism industry and of natural and cultural area management needs
Content	<ul style="list-style-type: none"> • a discussion of reasons why organizations should join the Ecotourism Association of Australia, the association's aim, goals of the association, donations and sponsorships, and services provided by the association • web site links to newsletters, codes of practice, conferences and workshops, contacts, research trends and case studies, and others
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Great Outdoor Recreation Pages (n.d.). Ecotourism: Achieving a Balance [WWW page]. URL http://www.gorp.com/gorp/features/misc/ecotour.htm
Key Words	ecotourism, guidelines, web site links
Purpose	<ul style="list-style-type: none"> • to promote ecotourism and provide seven principles of ecotourism that illustrate the foundation required for ecotourism to reach its potential for travelers, indigenous peoples, local business, and the community
Content	<ul style="list-style-type: none"> • a description of the seven principles developed by Kirk Hoessle (i.e., remote and relatively unaltered natural environments, low impact on the natural environment, educational emphasis, benefit to the local economy and local inhabitants, development must willingly subject limitations, contribute to local non-profit efforts for environmental protection, and have spirit of appreciation, participation, and sensitivity)
Other	<ul style="list-style-type: none"> • web site links to other GORP pages (e.g., attractions, activities, locations, books & media, travel)

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The GreenMoney Journal (1995). Ecotravel: The Adventurous Journey Towards Sustainability [WWW page]. URL http://www.greenmoney.com/gmj/ecotrav1.htm .
Key Words	ecotourism, sustainable tourism, code of ethics, web site links
Purpose	<ul style="list-style-type: none"> • to provide a general information package on global ecotravel
Content	<ul style="list-style-type: none"> • general information on ecotourism, including definition, top destinations, monetary value, and potential impacts • short descriptions of ecotour operators, travel ideas, and travel resources • a description of The Ecotourism Society • a discussion of ethical travel including an ecotourism code of ethics for both ecotourists and ecotour operators
Other	<ul style="list-style-type: none"> • list of numerous links to other ecotravel publications and resources: recent articles, books and guidebooks, magazines and newsletters, research expeditions and volunteer opportunities, ecotravel companies, and ecotravel organizations

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Hill, C. (1998). Eco-Source: Information and Services Regarding Ecotourism and Sustainable Development [WWW page]. URL http://www.podi.com/ecosource/
Key Words	ecotourism, sustainable development, web site links
Purpose	<ul style="list-style-type: none"> • to provide links to sustainable development and ecotourism for tourists, students, professionals, professors, researchers, and policy-makers
Content	<ul style="list-style-type: none"> • web site links to the global ecotourism community (e.g., destinations, ecotours and tour operators), research and resources (e.g., conservation, design guidelines, statistics, policy), environmental education (e.g., the ecotourism industry and marketplace, environmental issues, biodiversity loss, travelindustry), eco-related web sites (e.g., ecotourism, eco-publications, link list sites), job and career information, and others
Other	<ul style="list-style-type: none"> • web site statistics on the eco-source site

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Island Resources Foundations (1996). Guidance for Best Management Practices for Caribbean Coastal Tourism [WWW page]. URL http://www.irf.org/ir_bmp.html
Key Words	tourism, impacts, best practices, Caribbean, web site links
Purpose	<ul style="list-style-type: none"> • to promote action to minimize land-based sources of pollution caused by the tourism industry which negatively impact coastal and marine resources • to determine the level of coastal degradation, the best approaches and practices available, and effective public awareness and training activities
Content	<ul style="list-style-type: none"> • an overview of coastal degradation and a three-dimensional framework for analyzing the environmental effects of coastal tourism • a discussion of requirements for management practices to be addressed by the tourism industry • guidance for private and public planners, managers, and policy makers in the Caribbean for the adoption of best management practices by tourism facilities and support services • list of references
Other	<ul style="list-style-type: none"> • guide to using the web to find best management practices • web site links • contact address for Island Resources Foundation

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	The Latin American Alliance (1997). Ecotourism Reference Links [WWW page]. URL http://www.latinsynergy.org/ecotourism2.htm
Key Words	ecotourism, web site links
Purpose	<ul style="list-style-type: none">• to promote ecotourism and provide an extensive list of web site links on ecotourism in Latin America
Content	<ul style="list-style-type: none">• an extensive list of web site documents on ecotourism articles and travel information sources in Latin America
Other	<ul style="list-style-type: none">• web site link to The Latin American Alliance

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Lewis, S. (1996). Analysis of ISO 14000 Management Systems: A Community Environmental Perspective [WWW page]. URL http://www.envirolink.org/envlib/orgs/gnp/iso1.html
Key Words	environment, management, guidelines, web site links
Purpose	<ul style="list-style-type: none"> • to evaluate the significance of the ISO 14000 standard from a community environmental perspective
Content	<ul style="list-style-type: none"> • a discussion of the International Organization for Standardization (ISO) and criticisms of the programme • an overview of the ISO 14000 series of environmental management standards • a discussion of the potential of and limits to ISO 14000 as a stand-alone process, including the value of a management and auditing process, the shortcomings of a goal-less management process, lack of public accountability system, shortcomings of the certification process, and international preemption concerns • a discussion of regulatory system linkages
Other	<ul style="list-style-type: none"> • a description of the author • web site links

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Mader, R. (1998). Eco Travels in the Caribbean [WWW page]. URL http://www2.planeta.com/mader/ecotravel/carib/carib.html
Key Words	ecotourism, Caribbean, web site links
Purpose	<ul style="list-style-type: none"> • to promote ecotourism and review environmental issues and tourism in the Caribbean
Content	<ul style="list-style-type: none"> • an extensive list of web site links on ecotourism in the Caribbean including links to specific destinations (e.g., Aruba, Bahamas, Bermuda, Belize, Dominican Republic, Haiti, Honduras, Jamaica, Puerto Rico, Tobago, and others) • a list of ecotourism resource links
Other	

*Ecotourism and Sustainable Tourism Guidelines:
An Annotated Bibliography*

Reference	Mader, R. (1998). Sustainable Development and the Americas: Exploring Ecotourism [WWW page]. URL http://www.txinfinet.com/mader/ecotravel/etour.html
Key Words	ecotourism, sustainable development, Latin America, web site links
Purpose	<ul style="list-style-type: none"> • to provide specific links to ecotourism materials on the Eco Travel site and other internet resources of use to travelers, researchers, and entrepreneurs
Content	<ul style="list-style-type: none"> • a description of ecotourism and its definition • an extensive list of web site links to conferences and congresses, environmental travel contacts, ecotourism surveys, general background on what ecotourism is, problems with ecotourism, other academic work, etc. • a list of web site links to specific areas (e.g., Honduras, Costa Rica, Mexico, Ecuador) • a list of web site links to other ecotourism organizations
Other	<ul style="list-style-type: none"> • link to Eco Travels in Latin America web site (http://www.planeta.com/)

*Ecotourism and Sustainable Tourism Guidelines:
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Reference	National Audubon Society (1989). The National Audubon Society Travel Ethic for Environmentally Responsible Travel [WWW page]. URL http://www.ecotourism.org/textfiles/audubon.txt
Key Words	tourism, ethics, guidelines
Purpose	<ul style="list-style-type: none"> • to encourage all tour operators promoting exploration in wilderness areas to adopt appropriate guidelines
Content	<ul style="list-style-type: none"> • a general discussion of the potential and actual conflict between tourism development and the natural environment • a list of seven guidelines for tour operators to follow • a discussion of and examples for each guideline
Other	

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Reference	Norman, W. C., Frauman E., Toepper L., and Sirakaya E. (1997). Green Evaluation Program and Compliance of Nature Tour Operators [WWW page]. URL http://www.ecotourism.org/textfiles/sirak.txt
Key Words	ecotourism, guidelines, codes of conduct, monitoring
Purpose	<ul style="list-style-type: none"> • to develop and analyze a method for examining compliance behaviour of nature tour operators with The Ecotourism Society's (TES) guidelines
Content	<ul style="list-style-type: none"> • a general discussion of ecotourism's growth and development, with a focus on the formation of codes of conduct, standards, and guidelines to aid in the management of the ecotourism product • a description of TES ecotourism guidelines for nature operators • a description of an Ecuadorian ecotourism survey: the specific goals were to develop an evaluation process for the performance of nature tour operators using TES guidelines; to provide information enabling TES to market ecotourism guidelines; and, to implement the consumer evaluation program in Ecuador • in-depth results and discussion sections • outline of the future use of green evaluations and recommendations
Other	

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Reference	Office of National Tourism (1995). Best Practice Ecotourism: A Guide to Energy and Waste Minimisation [WWW page]. URL http://www.dist.gov.au/tourism/publications/BPE/Start.html
Key Words	ecotourism, best practice, guidelines, web site links
Purpose	<ul style="list-style-type: none"> • to provide a means of assessing energy consumption and waste generation and offer suggestions for improving energy and waste management for 25 specific activities
Content	<ul style="list-style-type: none"> • discussions of general issues of energy consumption and waste generation minimisation (e.g., current industry practices, towards best practices, assessing costs and benefits, principles) • a comprehensive list of guidelines for a variety of ecotourism activities and waste management • a list of links for assistance and advice
Other	

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Reference	Oostdam, B. L., & Billeter, P. A. (n.d.). Integrated Coastal Area Management and Public Perceptions in the Caribbean Islands [WWW page]. URL http://www.millersv.edu/~ccs/tcontents.html
Key Words	tourism, management, perceptions, Caribbean Islands, web site links
Purpose	<ul style="list-style-type: none"> • to describe public perceptions of the hazards of earthquakes, volcanic eruptions, hurricanes, floods and landslides, as well as the human-caused problems of marine pollution, beach mining, coastal erosion and degradation of vulnerable coastal environments
Content	<ul style="list-style-type: none"> • a description of the integrated coastal area management in the Caribbean Islands • discussion of several major topics: natural hazards, anthropogenic problems, coastal resources, laws and regulations of Coastal Area Management (CAM), and CAM adjuncts
Other	<ul style="list-style-type: none"> • links and other information on separate study projects and conferences on the Caribbean Islands • links to additional tourism/ecotourism information

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Reference	Sierra Club (1993). Sierra Club Policy: Ecotourism [WWW page]. URL http://www.sierraclub.org/policy/722.html
Key Words	ecotourism, policy, principles, management
Purpose	<ul style="list-style-type: none">• to provide principles for ecotourism planning and management which governmental agencies, planners, and environmental groups promoting or supporting tourism should follow
Content	<ul style="list-style-type: none">• a description of 11 planning and management principles
Other	<ul style="list-style-type: none">• link to Sierra Club home page

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Reference	Stringer, L. (1994). Tourism and Costa Rica: Vanguard or old guard? [Gopher page]. URL gopher://csf.colorado.edu/00/envir.../ecotourism-Costa-Rica.LStringer94
Key Words	ecotourism, case study, principles, sustainable tourism
Purpose	<ul style="list-style-type: none"> • to present a critical analysis of ecotourism in Costa Rica
Content	<ul style="list-style-type: none"> • a general description of the problems of the conventional tourism in order to create a context by which to view ecotourism • a description of the ideal of ecotourism • an examination of some problems that confront ecotourism in the progress from ideal to reality • an analysis of the Costa Rican tourist industry to assess its implementation of the ideals of ecotourism into practice
Other	<ul style="list-style-type: none"> • listing of 10 principles for sustainable tourism

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Reference	The Ecotourism Society (1997). Ecotourism Explorer: A Site for Discovery of the Ecotourism Path for Researchers, Conservationists, and Business People [WWW page]. URL http://www.ecotourism.org/index.html
Key Words	ecotourism, web site links, The Ecotourism Society
Purpose	<ul style="list-style-type: none"> • to promote ecotourism by providing web site links and other information on ecotourism related issues
Content	<ul style="list-style-type: none"> • an extensive list of web site links to information about The Ecotourism Society (TES) and other ecotourism related documents (e.g., about TES, selecting eco-travel destinations, ecotourism research, TES book store, TES initiatives, training and education, events, and many others)
Other	

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Reference	Thefox's Home Page (1998). Hanfox Hospitality Den Welcomes You to Our Sustainable Tourism Construction Zone [WWW page]. URL http://www.geocities.com/RainForest/2634/
Key Words	sustainable tourism, web site links
Purpose	<ul style="list-style-type: none"> • to provide a list of web site links and other documents on sustainable tourism related literature
Content	<ul style="list-style-type: none"> • an extensive list of web site links to information on sustainable tourism around the world (e.g., definition of sustainable, code of ethics for tourists, charter for sustainable tourism, regional land use planning implementation documents, Canadian initiatives, and others)
Other	<ul style="list-style-type: none"> • links to web building sites

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Reference	Wallace, G. N. (n.d.). Toward a Principled Evaluation of Ecotourism Ventures [WWW page]. URL http://www.ecotourism.org/testfiles/wallacea.txt
Key Words	ecotourism, principles, indicators, evaluation
Purpose	<ul style="list-style-type: none"> • to discuss a systematic approach to evaluating ecotourism operations in a given locale
Content	<ul style="list-style-type: none"> • a general discussion of regulations, codes of conduct, guidelines, and principles of ecotourism • an outline of six principles of ecotourism and the associated indicators • a description of the methods used for studying registered ecotourism lodges in Amazonas Brazil and the ecotourism operations in Cuyabeno Wildlife Refuge • comments and suggestions on improving the systematic approach • list of references
Other	<ul style="list-style-type: none"> • a short description of George Wallace and contact addresses for comments on the evaluation process

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Reference	World Travel and Tourism Council. (n.d.) ECoNETT [WWW page]. URL http://www.wttc.org
Key Words	responsible travel, ecotourism, principles, practice
Purpose	<ul style="list-style-type: none">• to provide coverage of sustainable tourism initiatives
Content	<ul style="list-style-type: none">• library contains 850 files• measures/initiatives contains sections on codes of conduct, awards and eco labels, and good practice
Other	